

Multi-College Student Survey Spring 2009

INTERVIEWER'S NAME: _____

DATE OF INTERVIEW: /

LENGTH OF INTERVIEW: MINUTES (Record after the interview has been completed.)

RESPONDENT'S NAME: _____

INTERVIEWER SHOULD ONLY READ STATEMENTS IN **lower case**.
INSTRUCTIONS TO INTERVIEWERS ARE IN **UPPER CASE**.

Thank you for participating in our survey. Before we start, I would like to assure you that this interview is confidential and completely voluntary. I will not share information about you with anybody else, and we will analyze the data in terms of groups, not individuals, so no one will be able to identify your specific answers. There are no apparent risks associated with participating in the survey. However, I will be asking questions about yourself and these questions sometimes can make people uncomfortable. So, if we should come to any question that you don't want to answer, just let me know and we'll go on to the next question.

START TIME: : a.m./p.m. (CIRCLE A.M. OR P.M.)

First, we would like to know about your use of the Internet.

1. Think back to when you first started using the Internet. How old were you?

YEARS OLD

2. When you first started using the Internet, for what purposes did you use it? (RECORD VERBATIM)

3. Tell me about your **current** Internet use. About how many hours do you spend on the Internet on a typical weekend day—that is, on a Saturday or Sunday—actively using the Internet?

HOURS OR MINUTES

4. About how many hours do you spend on the Internet on a typical week day—Monday through Friday—actively using the Internet?

HOURS OR MINUTES

5. To which social network sites do you currently belong? (RECORD ALL ANSWERS.)

FACEBOOK 1
MYSPACE.COM 2
OTHER _____ 3
OTHER _____ 4

ASK Q. 6 IF RESPONDENT IS NOT CURRENTLY A MEMBER OF FACEBOOK.

6. Have you ever had a Facebook account?

YES 1
NO 2 GO TO QUESTION 19

IF YES: When did you delete your profile? What month and year was that?

/

7. When did you first get your Facebook account? What month and year was that?

/

8. Did you spend time on Facebook before you entered college, networking with others to get information and learn more about Holy Cross?

YES 1
NO 2

9. Which of the following is included in your Facebook profile?

	Yes	No
a. A profile photo?	1	2
b. Your relationship status?	1	2
c. Your AIM screen name?	1	2
d. The name of your high school? . .	1	2
e. Your cell phone number?	1	2
f. Your e-mail address?	1	2
g. The city or town where you live? .	1	2
h. Streaming audio or MP3 files? . .	1	2
i. Videos?	1	2
j. One or more photo albums?	1	2

IF ANSWER TO j IS YES:

- A. About how many photo albums have you posted?
- B. About how many photos in your albums were taken at parties? Would you say
- All or almost all the photos . 4
 - More than half 3
 - Less than half, or 2
 - Very few or none? 1
- C. About how many of the faces in your photos have been tagged? Would you say
- All or almost all the photos . 4
 - More than half 3
 - Less than half, or 2
 - Very few or none? 1

10. What are your network affiliations on Facebook? Are you a member of

	Yes	No
a. The Holy Cross network?	1	2
b. Your high school network?	1	2
c. One other network?	1	2
d. More than one other network? . .	1	2

11. Now we'd like to know about your privacy settings. According to your privacy settings, who is able to see your _____? Only friends, friends and friends of friends, your Holy Cross network and friends, all your networks, or no one but you.

	Only Friends	Friends of friends	Holy Cross network	All my networks	No one but me
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a. Basic information	1	2	3	4	5
b. Personal information	1	2	3	4	5
c. Status updates	1	2	3	4	5
d. Wall posts	1	2	3	4	5
e. Tagged photos	1	2	3	4	5

12. About how many Facebook friends do you have?

13. About how many Facebook groups do you belong to?

14. Are any of your Facebook friends people you have never met in person?

- YES 1
NO 2

15. Ok, now I'd like to ask you some questions about various ways in which people use Facebook. For each purpose, please tell me about how often you use Facebook. How often do you use Facebook to . . . ?
HAND CARD A TO RESPONDENT.

	never	monthly or less	few X a month	once a week	several X a week	daily	routinely each day
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a. Meet new people	1	2	3	4	5	6	7
b. Find people to meet socially or to date . . .	1	2	3	4	5	6	7
c. Stay in touch with friends you see a lot . . .	1	2	3	4	5	6	7
d. Stay in touch with friends you rarely see in person	1	2	3	4	5	6	7
e. Keep in touch with high school friends . . .	1	2	3	4	5	6	7
f. Find out about campus events	1	2	3	4	5	6	7
g. Make plans to socialize with friends	1	2	3	4	5	6	7
h. Browse or search for people you know and their posted activities	1	2	3	4	5	6	7
i. Check out profiles of other people	1	2	3	4	5	6	7
j. Update your status	1	2	3	4	5	6	7
k. Tag photos on your Facebook page	1	2	3	4	5	6	7
l. Buy and sell things	1	2	3	4	5	6	7
m. Just for fun without a specific purpose . .	1	2	3	4	5	6	7

16. We'd like to know the specific ways you communicate with your friends using Facebook. Please tell me about how often you

	never	monthly or less	few X a month	once a week	several X a week	daily	routinely each day
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a. Post messages to a friend's page or wall? .	1	2	3	4	5	6	7
b. Send private messages to a friend or friends within Facebook?	1	2	3	4	5	6	7
c. Create an event?	1	2	3	4	5	6	7
d. Wink, poke, give "e-props" or kudos to your friends?	1	2	3	4	5	6	7
e. Post notes or comments to other's notes? .	1	2	3	4	5	6	7

17. In the past week, on average, about how much time per day have you spent on Facebook?

HOURS OR MINUTES

18. Ok. Now I'd like to read you some statements about Facebook. For each statement please tell me the extent to which you agree. HAND CARD B TO RESPONDENT.

	Strongly agree	Agree some	Neither	Disagree some	Strongly disagree
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a. Facebook should be a "students only" space.	1	2	3	4	5
b. Being on Facebook has heightened my concern about my privacy.	1	2	3	4	5
c. I believe my Facebook profile describes me accurately.	1	2	3	4	5
d. I believe my Facebook profile gives others a positive impression of me.	1	2	3	4	5
e. I am very conscious of my image on Facebook.	1	2	3	4	5
f. I welcome the presence of faculty members on Facebook	1	2	3	4	5
g. I would accept a friend request from a faculty member.	1	2	3	4	5
h. Facebook profiles are generally accurate.	1	2	3	4	5
i. I spend too much time on Facebook	1	2	3	4	5

Ok. Now I'd like to ask you about the use of cell phones.

19. First we'd like to know about access to a landline telephone. A landline phone is a phone plugged into the wall where you live. Do you have a working landline telephone number here at school—that is, in your residence?

YES 1

NO 2

20. Do you personally have or own a working cell phone?

YES 1

NO 2 GO TO QUESTION 28

IF ANSWERS TO **BOTH** QUESTIONS 19 AND 20 ARE YES, ASK QUESTION 21.

21. Of all the calls you receive, about how many are received on your cell phone? Would you say

All or almost all calls 4

More than half 3

Less than half, or 2

Very few or none? 1

22. How old were you when you first starting using a cell phone? Years old

23. About how many people are in your cell phone address book?

PEOPLE

24. Is your cell phone always or almost always within reach?

YES 1

NO 2

25. During a typical day, about how many phone calls do you make on your cell phone?

CALLS

26. Do you ever use your cell phone to take pictures?

YES 1

NO 2

IF YES: Now I'd like to ask about how you share the photos you take with your cell phone. Do you share these photos by

	Yes	No
a. Letting friends look at the photos on your phone screen?	1	2
b. Sending friends a photo message?	1	2
c. Uploading them on Facebook?	1	2
d. Uploading them on Flickr or other photo sharing Web sites? .	1	2

27. Do you have text messaging services on your cell phone?

YES 1

NO 2

IF YES: During a typical day, about how many text messages do you send on your cell phone?

MESSAGES

28. Thinking about all the different ways you socialize or communicate with **friends here at Holy Cross**, about how often do you . . . ? **HAND CARD A TO RESPONDENT.**

	never	monthly or less	few X a month	once a week	several X a week	daily	routinely each day
a. Spend time with them in person?	1	2	3	4	5	6	7
b. Talk to friends on a landline phone?	1	2	3	4	5	6	7
c. Talk to friends on your cell phone?	1	2	3	4	5	6	7
d. Send text messages to friends on your cell phone?	1	2	3	4	5	6	7
e. Send instant messages to each other?	1	2	3	4	5	6	7
f. Send e-mail to each other?	1	2	3	4	5	6	7
g. Send messages through Facebook?	1	2	3	4	5	6	7

29. Thinking about all the different ways you socialize or communicate with **friends outside the college**, about how often do you . . . ?

	never	monthly or less	few X a month	once a week	several X a week	daily	routinely each day
a. Spend time with them in person?	1	2	3	4	5	6	7
b. Talk to friends on a landline phone?	1	2	3	4	5	6	7
c. Talk to friends on your cell phone?	1	2	3	4	5	6	7
d. Send text messages to friends on your cell phone?	1	2	3	4	5	6	7
e. Send instant messages to each other?	1	2	3	4	5	6	7
f. Send e-mail to each other?	1	2	3	4	5	6	7
g. Send messages through Facebook?	1	2	3	4	5	6	7

30. Ok, now thinking about all the different ways you socialize or communicate with **your parents**, about how often do you . . . ?

	never	monthly or less	few X a month	once a week	several X a week	daily	routinely each day
a. Spend time with them in person?	1	2	3	4	5	6	7
b. Talk to them on a landline phone?	1	2	3	4	5	6	7
c. Talk to them on your cell phone?	1	2	3	4	5	6	7

- d. Send text messages to them on your cell phone? 1 2 3 4 5 6 7
- e. Send instant messages to each other? 1 2 3 4 5 6 7
- f. Send e-mail to each other? 1 2 3 4 5 6 7
- g. Send messages through Facebook? 1 2 3 4 5 6 7

31. Now I'd like to know which of the various modes of distance communication you prefer. Consider communicating through Facebook, telephone, text messaging, e-mail, or Instant Messaging. Which of these do you prefer to use to . . . ? **HAND CARD C TO RESPONDENT.**

	Facebook	Phone	Texting	E-mail	Instant message
a. Make plans to meet with your friends?	1	2	3	4	5
b. Carry on a conversation with your friends?	1	2	3	4	5
c. Carry on a conversation with someone you met and want to establish a relationship with?	1	2	3	4	5
d. Keep in touch with your parents?	1	2	3	4	5
e. Set up an appointment with a faculty member? ..	1	2	3	4	5

32. Ok. Now I'd like to ask you some questions about your relationships here at Holy Cross. Please tell me the extent to which you agree with the following statements. **HAND CARD B TO RESPONDENT.**

	Strongly agree	Agree some	Neither	Disagree some	Strongly disagree
a. I feel I am part of the Holy Cross community	1	2	3	4	5
b. I am interested in what goes on at Holy Cross	1	2	3	4	5
c. Holy Cross is a good place to be	1	2	3	4	5
d. I would be willing to contribute money to Holy Cross after I graduate	1	2	3	4	5
e. There are several people at Holy Cross I trust to solve problems	1	2	3	4	5
f. If I needed an emergency loan of \$100, I know someone at Holy Cross I can turn to	1	2	3	4	5
g. There is someone at Holy Cross I can turn to for advice about making very important decisions. ...	1	2	3	4	5
h. The people I interact with at Holy Cross would be good job references for me	1	2	3	4	5
i. I do not know people at Holy Cross well enough to get them to do anything important	1	2	3	4	5
j. Interacting with people at Holy Cross makes me feel like part of a larger community	1	2	3	4	5
k. I am willing to spend time to support general Holy Cross activities	1	2	3	4	5

33. Now thinking about all your friends here at Holy Cross and elsewhere. How many friends do you have whom you could visit at any time without waiting for an invitation? That is, you could arrive without being expected and still be sure you would be welcome.

FRIENDS

34. How many friends do you have whom you can talk with frankly without having to watch what you say?

FRIENDS

35. How satisfied are you with the amount of in-person interaction you currently have with your friends here at Holy Cross? Would you say

- Very satisfied 1
- Somewhat satisfied 2
- Neither satisfied nor dissatisfied ... 3
- Somewhat dissatisfied, or 4
- Very dissatisfied? 5

All right. Now we have a few background questions to ask.

36. What is your date of birth? / /

37. What is your racial or ethnic background? CIRCLE ALL THAT APPLY.

- WHITE/CAUCASIAN 1
- AFRICAN AMERICAN/BLACK 2
- ASIAN AMERICAN/ASIAN 3
- MEXICAN AMERICAN/CHICANO..... 4
- PUERTO RICAN 5
- OTHER LATINO..... 6
- OTHER _____ 7

38. What is your religious preference? Is it Catholic, Protestant, Jewish, some other religion, or no religion?

- Catholic 1
- Protestant... (ASK A) 2
- Jewish 3
- None (GO TO QUESTION 40) 4
- OTHER _____ 5

IF PROTESTANT:

A. What specific denomination was that, if any?

_____ (RECORD VERBATIM)

39. Would you call yourself a strong, somewhat strong, or not very strong (NAME OF RELIGIOUS PREFERENCE IN PREVIOUS QUESTION)?

- Strong 1
- Somewhat strong 2
- Not very strong 3

40. How often do you attend religious services? USE CATEGORIES AS PROBES IF NECESSARY.

- SEVERAL TIMES A WEEK 9
- EVERY WEEK 8
- NEARLY EVERY WEEK 7
- 2-3 TIMES A MONTH 6
- ABOUT ONCE A MONTH 5
- SEVERAL TIMES A YEAR 4
- ABOUT ONCE A YEAR 3
- LESS THAN ONCE A YEAR 2
- NEVER 1

41. What is your academic class standing? Are you a member of the class of 2012, 2011, 2010, or 2009?

- First year ('12) 1
- Second year ('11) 2
- Third year ('10) 3
- Fourth year ('09) 4

42. What is your academic major? CIRCLE TWO MAJORS FOR DOUBLE MAJORS.

- ANTHROPOLOGY 01
- BIOLOGY 02
- CHEMISTRY 03
- CLASSICS 04
- ECONOMICS 05
- ECONOMICS/ACCOUNTING 06
- ENGLISH 07
- FRENCH 08
- GERMAN 09
- HISTORY 10
- MATH 11
- MUSIC 12
- PHILOSOPHY 13
- PHYSICS 14

POLITICAL SCIENCE	15
PSYCHOLOGY	16
RELIGIOUS STUDIES	17
RUSSIAN	18
SOCIOLOGY	19
SPANISH	20
THEATRE	21
UNDECLARED [ASK A]	22
VISUAL ARTS - HISTORY	23
VISUAL ARTS - STUDIO	24
OTHER _____	25

A. IF UNDECLARED:

At this point, what is your most likely major? _____ RECORD CODE FOR MAJOR

43. What is your current cumulative GPA at Holy Cross? HAND CARD D TO RESPONDENT.

Less than 2.0	01
2.0 – 2.25	02
2.26 – 2.50	03
2.51 – 2.75	04
2.76 – 3.00	05
3.01 – 3.15	06
3.16 – 3.30	07
3.31 – 3.45	08
3.46 – 3.60	09
3.61 – 3.75	10
3.76 – 4.00	11
DON'T KNOW	12
REFUSED	13

44. Are you a member of an intercollegiate sport team or campus club or organization?

YES	1
NO	2

IF YES: Do you hold a position of leadership, such as team captain or club president or other officer?

YES	1
NO	2

45. Do you ever attend parties off-campus?

- YES 1
- NO 2

IF YES: About how often do you go to off-campus parties? Do you do this nearly every day, three or four times a week, about twice a week, about once a week, two to three times a month, about once a month, or less than once a month? HAND CARD E TO RESPONDENT.

- Nearly every day 7
- Three or four times a week 6
- About twice a week 5
- About once a week 4
- Two to three times a month 3
- About once a month 2
- Less than once a month 1

Finally, we have just a few more questions about your parents.

46. Are your parents currently married, widowed, divorced, separated, or have they never been married?

- Married 1
- Widowed 2
- Divorced 3
- Separated 4
- Never been married 5

47. What is the highest grade of school that your father completed?

- LESS THAN HIGH SCHOOL 1
- HIGH SCHOOL 2
- SOME COLLEGE (OR ASSOC. DEGREE). 3
- COLLEGE DEGREE (B.A./B.S.) 4
- GRADUATE/PROFESSIONAL DEGREE . 5

48. What is the highest grade of school that your mother completed?

- LESS THAN HIGH SCHOOL 1
- HIGH SCHOOL 2
- SOME COLLEGE (OR ASSOC. DEGREE). 3
- COLLEGE DEGREE (B.A./B.S.) 4
- GRADUATE/PROFESSIONAL DEGREE . 5

49. What is your best estimate of your parents' combined income last year? HAND CARD F.

- Less than \$25,000 01
- \$25,000-49,999 02
- \$50,000-74,999 03
- \$75,000-99,999 04
- \$100,000-149,999 05
- \$150,000-199,999 06
- \$200,000-299,999 07
- \$300,000 or more 08
- REFUSED 09
- DON'T KNOW 10

50. CODE RESPONDENT'S SEX:

- MALE 1
- FEMALE 2

These are all the questions that I have. Thank you very much for your time and your help with our research. My professor may wish to get in touch with you to verify this interview. Therefore, we would like to have your telephone number. Ok?

(508) _____
Telephone Number

RECORD EXACT TIME NOW: : a.m./p.m. (CIRCLE A.M. OR P.M.)